

# RESEARCH ON THE REFORM PRACTICE OF THE IN-DEPTH INTEGRATION OF QUALITY EDUCATION AND ART EXHIBITION IN COLLEGES AND UNIVERSITIES

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China has carried out comprehensive planning and layout for the reform and development of education in the new era. It particularly emphasizes the importance of quality education. Meanwhile, the Chinese education authorities are continuously reforming educational methods, actively promoting the nationwide college student art exhibitions. Against this backdrop, combined with the current higher education environment, focusing on the close connection between art exhibitions and quality education, a reform path aimed at achieving deep integration of quality education and art exhibitions in universities has been proposed. Analyzing the current situation, it deeply explores the positive impact of this integration on students' overall quality improvement. It profoundly reveals the role and effects of art exhibitions in the process of integrating quality education, providing new proposals for the reform of higher education.

*Keywords: artistic exhibitions, quality education, educational reform, artistic practice, higher education.*

## *1. Outline of relevant theories*

### *1.1. Theoretical Basis of Quality Education*

Quality education aims to change from a test-oriented education model to an education model that pays more attention to the overall development of students. It has been one of the core contents of China's education system reform since the reform and opening up. As opposed to test-based education, it is an educational model that promotes the all-round development of human beings, comprehensively improves the basic quality of students, and promotes the all-round development of morality, intelligence, physicality, aesthetics and labour. Quality education focuses on the long-term development requirements of the educated and society, and is geared towards improving the basic quality of all students. As the national education policy stipulated in the Education Law, quality education refers to the education model that aims to improve the quality of educated people in various aspects from the perspective of education objectives, aims to cultivate the innovative spirit and practical ability of students, and emphasizes that education should pay attention to the overall diversified development of students and the development of students' personality. It focuses on cultivating students' innovative spirit and practical ability. The uniqueness of the concept of quality education lies in its innovative reform in education mode and method, which not only focuses on the transmission of knowledge, but also on the teaching of students according to their aptitude and comprehensive training. Students are trained to become capable, responsible and creative people with all-round development [1].

At the end of the last century, China's education sector put forward the idea of changing from exam-oriented education to quality education. Education is the

foundation of national development; when education flourishes, the country flourishes; when education is strong, the country is strong. Since the reform and opening up of China, China has continuously reformed Chinese education, breaking with the old and establishing the new. In the document «China Education Modernization 2035» issued by the CPC Central Committee and the State Council of China, it is proposed to improve the quality of higher education and promote the comprehensive reform of colleges and universities. Deepen the education reform, deepen the education evaluation reform in the new era, establish a sound education evaluation system and mechanism, develop quality education, and pay more attention to the cultivation of students' patriotic sentiment, innovative spirit and healthy personality.

Quality education needs to be adapted to the new era and integrated into various forms of teaching modes. From implementation to development, quality education is constantly reformed and innovated according to the needs of the times and social changes, and it is a dynamic development of the education model that constantly develops and adapts to the changes of the times. Quality education has always been an important part of college education. With the rapid development of society and economy, science and technology, and the deepening process of globalization in the world, the demand for talents in the times is also changing, so it puts forward new challenges and requirements to the education mode and content. Modern society needs not only talents with professional knowledge and skills, but also complex and high-quality talents with innovative ability, critical thinking and good interpersonal skills, who have all-round development of morality, intelligence, physicality, aesthetics and labour. Therefore, the current model of quality education in modern colleges and universities is also in urgent need of change and exploration and innovation, so that education can be more closely related to the needs of society and keep pace with the times. Adapt to the new era, promote the overall development of students in colleges and universities, need to combine a variety of forms of teaching modes into the process of quality education, and take measures to incorporate diversified teaching methods to promote the overall growth of students. Combining diversified teaching modes, incorporating practices and new technologies, tailoring teaching to each student's individuality, stimulating students' motivation to learn, and exercising students' ability to learn independently.

### *1.2. Outline of the Definition of Arts Performance*

An art exhibition is a comprehensive form of artistic expression involving music, theatre, dance, visual arts and other performing arts. As a public event, it provides a platform for art creators to showcase their works and for the public to be exposed to the diversity of different art forms, while at the same time being aesthetically pleasing. Not limited to displaying works of art, art exhibitions are also a place for sharing ideas and demonstrating skills. In an ever-changing environment, the unilateral teaching of knowledge is no longer the best option, and society is in need of people with a creative and practical spirit and a global

outlook [2].

As of 2023, the Ministry of Education of China has successfully organized the National Student Art Exhibition for six times. The National College Students' Art Exhibition adheres to the principle of educating people with beauty, beautifying people with beauty, and cultivating people with beauty, and takes the exhibition activity as an important carrier for cultivating the roots and souls of aesthetic education in schools. The art show is a platform for college students to express their creativity and show their practice, as well as a window for cultural exchange. The integration of art exhibition and quality education in colleges and universities can not only cultivate students' art appreciation ability, realize beauty education, and build a new development of beauty education. It can also stimulate students' creative thinking, encourage the professional integration of college students, help students build a connection network of different professional knowledge, and cultivate students' comprehensive quality and cooperation spirit.

### *1.3. Quality Education and Artistic Exhibition and Performance Mutual Relationship*

Quality education and art exhibition have the complementary nature of theory and practice. In Marxist philosophy, the relationship between theory and practice is: practice determines theory, practice is the source of theory, the fundamental driving force of theory development, the ultimate purpose of theory, and the only standard for testing the truth, and so is the relationship between quality education and art performance. The relationship between quality education and art performance is also the same. The theoretical foundation of quality education is combined with the practical platform of art performance, which can make the theoretical knowledge of quality education applied and deepened while practicing the theory of quality education with art performance. Quality education and art performance have the complementary nature of comprehensive development [3]. The platform for learning and showing provided by the art exhibition helps students' comprehensive and diversified development, which is also a very important part of the development of quality education in colleges and universities.

Art performance has a unique value in quality education, and is an important part of cultivating students' humanistic qualities. Art exhibition can enrich students' aesthetics, and make students participate in the practice of art, which can effectively stimulate students' creativity and imagination, and is an important way to cultivate students' humanistic qualities. In this process, art exhibition is not only the practice of art skills and aesthetics, but also the comprehensive education of emotion, value and cognitive ability.

Quality education aims to cultivate students' creativity, critical thinking, aesthetic emotion, emotional intelligence and social skills, and art exhibition is one of the effective ways to achieve these educational goals. Through the diverse expression and experience of art, students can be developed and enhanced in multiple dimensions. They promote each other and work together to serve the

overall education of people. Art exhibition activities encourage students to come out from the traditional classroom learning mode, encourage students to participate in the creation, expression and appreciation of art, which, as a kind of educational practice, has certain interdisciplinary attributes, and often promotes the use of students in practice, such as literature, sociology, and other types of cross-disciplinary knowledge, so that the students in the practice of art exhibition activities can be further constructed in the knowledge network, to Establish interdisciplinary professional awareness 4[ ]. Art exhibition activities are not only a way to transfer knowledge, but also an important way to cultivate students' personality development and creativity. With the deepening of education reform, art performance will continue to play a unique role in cultivating creative, critical thinking and all-round development of students. Artistic performances also play a vital role in cultural transmission and exchange. Cultural exchanges and inheritance are conducive to the enhancement of students' overall quality and the cultivation of their global vision and cultural literacy. As a bridge and carrier for cultural and artistic exchanges, art performances enable creators and audiences to cross linguistic and geographical boundaries and convey their culture and emotions through art works. With the rapid development of society, international cross-cultural exchanges are getting deeper and deeper, art exhibition activities can promote the cultivation of students' international vision and cross-cultural communication ability to a certain extent. Through art performances, students can not only learn, inherit and innovate domestic traditional culture, but also come into contact with and learn art culture and forms from all over the world, thus promoting the development of cultural diversity. With the advent of the all-media era, the forms and contents of art performances are becoming more and more diversified. Not only does the content cover both traditional and modern art, but also the forms of expression, such as digital art, installation art, multimedia expression, etc., have not only expanded the ways of artistic expression and dissemination, but also become an important link between the past and the future, and between the local and the world.

#### *1.4 Theoretical significance of the deep integration of quality education and art exhibition in colleges and universities in education*

The philosophy of education emphasizes the concept of whole-person education, which advocates that education should pay attention to the overall development of students' emotional, social, moral, physical and aesthetic development, etc., and the education of emotion and aesthetics is an important component of the overall development of human beings. The deep integration of art exhibition and quality education in colleges and universities can enrich students' emotional experience and cultivate their aesthetic and art practice ability. As a platform, art performance can provide students with a space for free expression and express their emotions through art [5].

The interdisciplinary nature of art performances is conducive to stimulating students' innovative thinking and helping them to establish interdisciplinary

awareness. Since the second half of the 20th century, with the natural sciences, social sciences and humanities disciplines in a high degree of refinement and specialization at the same time, the development of interdisciplinary research has become a global consensus in the field of higher education. Currently, the problem of fragmentation in education is becoming more and more serious, and different disciplines are similar to an «island», and there seems to be an invisible barrier between different sub-specialties, and the highly specialized and segmented education makes the students lack of interdisciplinary perspectives and comprehensive skills. The current education evaluation system often emphasizes the degree of professional knowledge, which further deepens the gap between disciplines. The use of art exhibition activities as a teaching tool can encourage students to integrate the application of multiple disciplines in the creative process, students from different disciplinary backgrounds will be integrated in the artistic creation and performance, breaking down disciplinary barriers and at the same time can also enhance students' communication and teamwork experience.

Emotional and humanistic education. Driven by career orientation and social market demand, colleges and universities currently pay attention to the cultivation of students' technical and professional vocational skills, but neglect the cultivation of students' emotional and humanistic qualities. With the rapid development of technology, the popularity of the Internet has gradually changed the mode of communication from face-to-face communication to digital and virtual communication. The lack of emotional and humanistic education has led to the inadequacy of students' development in emotional regulation and mental health. Art exhibition activities can provide a platform for students to express their emotions and give them the space to explore and express their inner world. Through art creation, students can better express their emotions, and the immersion in the art creation process and the fun of creation can effectively help students regulate their emotions and improve their mental health. At the same time, through the appreciation of other people's works of art, they can get emotional resonance and make up for the lack of emotional and humanistic education.

Art exhibition is not only a stage for displaying skills, but also a platform for expressing emotions. Art is closely related to human emotion, thought and culture. This makes art education essentially tends to focus on the overall development of the individual. Different from the professional education that focuses on skills, the public education attribute of art exhibition focuses more on the overall education of people. Therefore, art performance activities are not only valuable to art professionals, but also an important way for non-art professionals to improve their personal development and quality. Through art creation and performance, students not only learn artistic skills, but more importantly, learn how to perceive, understand and express complex emotions and aesthetic concepts.

*2. The depth of integration of quality education and art performance in*

*colleges and universities ideas*

*2.1. The goal of the deep integration of quality education and art performance in colleges and universities*

The common educational goal of holistic education. Quality education and art exhibition share the common goal of holistic education, which is to promote the balanced development of students in all aspects in order to form the overall development of students. Both art performance and quality education are committed to promoting comprehensive education and expanding the quality of students. Education is not only the transmission of knowledge, but also the cultivation of emotional, social, physical, aesthetic and moral abilities, emphasizing the holistic and balanced development of the individual.

The common educational goal of creative thinking. Both quality education and art exhibition emphasize the stimulation of students' creativity and imagination. Creative thinking is the core of cultivating students' creativity, which is crucial to students' personal growth and adaptation to the ever-changing social environment. However, under the long-term exam-oriented education, the way of taking the examination as the ultimate goal of education makes the learning tend to be modelled, and the long-term lack of innovation and thinking of education guidance can not achieve the development of students' creative thinking, such an education model makes students lack of autonomy and creative drive, which is not conducive to the long-term future development of students. The deep integration of quality education in colleges and universities with art exhibitions and performances, art exhibitions and performances provide an open learning environment for students' creation and performance, encourage students to adopt novel ways of thinking and expression, cultivate students' curiosity, and encourage them to bravely explore unknown fields, so that students can use college platforms to freely explore and experiment with art, and cultivate the innovative thinking and drive of students in colleges and universities.

The common educational goal of emotional and humanistic education. Quality education and art exhibition have common educational goals for the mental health of contemporary college students as well as emotional and humanistic education, both of which aim to help students improve their mental health, emotional education and humanistic qualities. In modern society, people's spiritual world has been fragmented, and in the educational environment that emphasizes practicality and efficiency, there is a certain lack of emotional and humanistic education, such as values, ethical views and humanistic care, which are an important part of the wholeness of the spiritual world. The in-depth integration of quality education and art exhibition can alleviate this dilemma to a certain extent by strengthening students' values and humanistic emotion education and other measures, and promote the holistic and in-depth development of students' spiritual world.

Interdisciplinary holistic thinking cultivation goals. Quality education and art show have a common educational goal of cultivating interdisciplinary holistic

thinking of contemporary college students, art show is not only the embodiment of artistic skills, which is the opposite of the current over-specialized art skills education. Art exhibition is not only about art, but also involves history, culture, philosophy and other fields, and its interdisciplinary characteristics can encourage students of different majors to break the thinking mode of a single discipline, and to understand and think about the problem from different perspectives. Moreover, the co-operation form of art exhibition can enable students to establish connections between different disciplines, thus promoting students to form a more comprehensive knowledge network. Through the deep integration of quality education and art performance, we can to a certain extent alleviate the fixed mode of learning and fragmentation of knowledge in the current education, and help students to better build a knowledge network and integrate the contents of the disciplines.

Social practice of the learning mode training objectives. Quality education emphasizes the combination of theoretical knowledge and practical experience, and through the deep integration of quality education in colleges and universities with art exhibitions, students can express abstract concepts in such an intuitive and emotional way as art creation, which helps students deepen their understanding of concepts through practice. Moreover, the practice of art creation is a process of innovation and critical thinking, and students are able to explore new ways of expression and problem solving methods from practice.

## *2.2. The path of deep integration of quality education and arts exhibition and performance*

Build a teaching platform to optimize the resources and configuration for integration and development. Reasonable application of online platforms, collaborative development and integration. At present, China University MOOK and Rain Classroom and other high-quality online learning platforms are well recognized by teachers and students. Among them are high-quality teaching resources and rich teaching content. Colleges and universities can reasonably apply the independent learning platform to promote the comprehensive development of students' personality strengths, fully explore students' potential, and cultivate students' interdisciplinary abilities. Combined with the online learning management platform, students are encouraged to participate in art exhibitions and other art practice projects to promote the accelerated integration of online and offline, and the synergistic development of art exhibitions and quality education in a new situation.

Introduce outstanding teachers and continue to optimize and reform the education model. Innovate teaching methods. In terms of teaching, humanistic education should be integrated into the teaching process of art exhibition and performance, and the concept of people-oriented education should be implemented in the activities of art exhibition and performance, with students as the centre, and students should be actively guided and practice humanistic concepts in art practice. Flexible curriculum arrangements are designed to allow

students to choose different artistic and academic directions for their creations according to their interests. The student-centred curriculum concept can truly stimulate students' interest in independent learning and awaken their capacity for continuous learning. The group-based practice model can enhance the sense of collective honour and achievement among students, as well as their co-operation and communication skills, which will be helpful to their future development and interpersonal skills. Teachers need to be trained and developed. Teachers should be trained in interdisciplinary education and arts education. In terms of teacher optimization, teachers need to be provided with comprehensive training in quality education and arts education, incorporating the latest art trends and teaching concepts, updating their teaching skills and knowledge of the arts, and helping them to make effective use of modern technological tools for teaching. Teachers are guided to explore how to combine the arts with other subjects for interdisciplinary teaching, and are encouraged to work in teams to participate in interdisciplinary educational research on arts performance and the development of innovative teaching methods.

Introduce an interdisciplinary curriculum that combines knowledge and methods from the arts and other disciplines. In order to achieve interdisciplinary and multi-dimensional integration of art exhibition and performance, it should not be limited to the professional skills of art, we need to abandon the traditional concepts of teaching aesthetic education, guided by a new philosophy and methodology, to break down the barriers of thinking between disciplines. In the interdisciplinary context, students can combine art exhibitions with real cases of real work, create interdisciplinary art project groups using project-based learning methods, provide students with platforms and opportunities to showcase their work, and encourage students to co-operate in groups to complete projects together, so that students can combine multiple disciplines in group co-operation with multidisciplinary technology learning and integration practices, and explore the use of a variety of technologies to extend. The possibilities of creating art exhibitions and exploring more new forms of expression.

Build a good learning environment. Colleges and universities can prepare suitable activity and learning studios or spaces for students, providing them with a good atmosphere and support of technology and resources. At the same time, colleges and universities can cooperate with the society to provide students with more practice and exchange opportunities, organize art exhibitions, performances and visits to broaden students' artistic horizons, encourage students to create and display art performances, and help students to improve their quality and artistic development.

Social participation is integrated into the teaching of art exhibition. Appropriate social participation can be used as a component of art exhibition education to help students better understand the connection between art and society. Encourage students to follow the hotspots of the times, guide them to think about the connection between art and social responsibility, and express and



respond to current social events through artistic creation.

Establish a diversified assessment system. Today's assessment system for teaching is facing a macro-systemic change, and in 2020, the General Programme for Deepening Education Evaluation Reform in the New Era issued by the Central Committee of the Communist Party of China (CPC) and the State Council pointed out that it is necessary to establish and improve the education assessment and monitoring mechanism for which education supervisors are united and responsible. Therefore, education assessment is expected to improve the framework of the assessment system in which multiple subjects are integrated with each other and explore a more scientific governance mechanism. For art exhibitions, we also need to assess and feedback their education quality in a more diversified way. Firstly, with the trend of multiple subjects in assessment, universities should introduce a variety of assessment subjects, including teachers, students, parents, industry experts and education administrators, to ensure the diversity and comprehensiveness of assessment perspectives. At the same time, assessment should not be based on scoring, but should emphasize the personalized and developmental nature of assessment, focusing on the individual differences and growth potential of each student, and at the same time, combining quantitative and qualitative methods, using a variety of forms of outcome evaluation, and finally using the assessment results for guiding the personal development of the students, not only as a basis for the ranking of results.

*3. The principle of the deep integration of quality education and art performance in colleges and universities*

*3.1. The principle of speciality in the deep integration of quality education and art performance in colleges and universities.*

The traditional art education, which has been called «secondary subject», limits art to art itself, and the teacher is the centre of teaching to unilaterally impart knowledge. First of all, this single way of teaching makes the results of art education highly dependent on the quality of teachers and teaching level, secondly, the traditional one-way teaching method is not conducive to the diversified development of students, and the passive acceptance of knowledge for a long time not only restricts the thinking of students, but also weakens the students' motivation to learn. Many students limit themselves to textbooks to learn, and lack the necessary understanding of the development of the world and social change, «high scores and low ability» case after case.

Compared with traditional art education, art performances are more inclusive and interdisciplinary, creating a diversified and open practice environment for colleges and universities, providing a platform for students to display themselves and their creativity, and giving more people the opportunity to participate in the process of art creation and appreciation. Art teaching is not only limited to the school, but also emphasizes on going out of the limitations of textbooks and classrooms to practice and interact with the society. At the same time, the art exhibition is also a bridge for students to communicate with each

other. Students can not only cultivate their aesthetic sense and creative thinking, but also focus on cultivating their humanistic qualities, aesthetic emotions, social sense and other comprehensive qualities, so that students can be guided and developed comprehensively at different levels. In the viewing and interactive communication of the art exhibition, not only can develop the critical thinking of the students watching the exhibition, but also enable the students to constantly reflect on and improve the existing deficiencies, and improve the students' ability to accept feedback and opinions.

### *3.2. The systematic principle of integrating quality education and art performance in colleges and universities*

In the context of integrating quality education and art exhibitions, to build a teaching system for the deep integration of quality education and art exhibitions, and to achieve the goal of quality education, we need to make clear the core educational goals - that is, to develop the quality education of students in colleges and universities, to cultivate the innovative thinking of students in colleges and universities and to personalize their education, and to make sure that students can get a balanced development in many aspects. balanced development. Through curriculum design, improvement of teaching methods, improvement of assessment and feedback of integrated education, optimization of teaching teams, upgrading of teaching resources and facilities, and joint participation of the community, we can work together to promote the development of quality education in colleges and universities around the core goal of quality education, taking into account the actual situation, and using activities such as art exhibitions and performances as a means to promote the development of quality education in colleges and universities through a variety of measures.

### *Conclusion*

To sum up, the paper combines the theoretical basis of quality education and art performance, analyses the connection between quality education in colleges and universities and the deep integration of art performance, and analyses the theoretical significance of the deep integration of quality education in colleges and universities and art performance in education by combining the needs of the times. Through the explanation of the goal of the deep integration of the two and the discussion of the integration strategies and principles, the characteristic principles and systematic principles of the deep integration of quality education and art performance in colleges and universities are formulated. The in-depth integration and reform of quality education and art performance in colleges and universities can not only promote the development of quality education, but also strengthen students' creative thinking and innovation ability, which is conducive to the formation of students' independent learning ability and the development of their personality. The deep integration and reform of quality education and art performance in colleges and universities will provide students with a more comprehensive and diversified learning experience. Although there are still some challenges and limitations, this integration mode is expected to provide new ideas

for the reform and development of quality education in the future.

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